



SPONSORSHIP PROPOSAL

NORTHERN ELEMENTS
NETBALL CLUB

PREPARED BY
PRESIDENT RON LARSEN



ABOUT US

To Whom it concerns,

Firstly, I would like to introduce myself, my name is Ron Larsen and I am the club president of Northern Elements Netball Club.

Our club was formed in 2016 and since this time we have grown from our inaugural year to currently having over 400 members and players. The Northern Elements Netball Club is based out of the northern Gold Coast in Ormeau. At the commencement of the 2024 season we are making the transition to the Pimpama Netball Association (previously Cornubia Park Netball Association) as a founding club at the new Pimpama Sports Hub allowing us to further enhance the growth within our club.

Northern Elements Netball Club is only able to serve the kids in our community through the generous support of our volunteers and local sponsors. Your sponsorship not only gives our kids the opportunity to thrive in a positive team environment and support their personal growth, it also assists in the necessary purchase of new sports equipment, balls, kit bags, bibs, as well as player, umpire and coaching development courses to proudly continue the growth of our club within the community. Since our organisation relies heavily on the generosity of companies like yours we are writing to ask for your consideration in donating either a onetime monetary sum or to join us as a sponsorship partner.

We truly appreciate your support in our local sports club and taking the time to look over our proposal.

Yours sincerely,

Ron Larsen

SPONSORSHIP LEVELS

PLATINUM MAJOR SPONSOR 2024

- Brand placement on club training apparel
- logo letter heads & email signature
- "Player of the Day" sponsor
- social media monthly shout out
- social media cover banner
- website

\$2000

GOLD MAJOR SPONSOR 2024

- Brand placement on club training apparel
- social media monthly shout out
- "Weekend Scoreboard" sponsor

\$1500

SILVER MAJOR SPONSOR 2024

- Brand placement on sleeve of club training apparel
- social media monthly shout out
- website

\$1000

BRONZE MAJOR SPONSOR 2024

- social media monthly shout out
- website

\$500

All sponsorships include a Northern Elements Netball Club branded gift for office display,

CONTACT DETAILS

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